

Lisa Plasencia

Director of Children's Ministries & Sabbath School

Central California Conference of Seventh-day Adventists

Lisa Plasencia has spent more than 30 years helping children grow in faith and equipping the adults who minister to them. She currently serves as Director of Children's Ministries & Sabbath School for the Central California Conference of Seventh-day Adventists, supporting leaders and ministries across more than 150 churches.

Lisa's background brings together children's ministry, communication, education, and leadership development. She holds a Master of Arts in Communication and has taught communication at the college level, experience that continues to shape her approach to training leaders, developing resources, and helping people communicate the message of Jesus in meaningful and engaging ways.

She is the author of *Connecting with Purpose: Small Group Dynamics for Families in the Church* and the creator of **Empowering Kids' Faith Through Creative Communication**, an initiative designed to help children develop public-speaking skills while learning to express and share their faith. Lisa also develops and presents workshops for children's ministry and Sabbath School leaders, with a particular passion for building strong ministry teams, developing new leaders, and creating ministries that can grow beyond one person.

In her role with the Central California Conference, Lisa provides training, resources, grants, and conference-wide ministry opportunities while working alongside local churches as they develop ministries that fit their own children and communities. She also oversees children's programming at Soquel Camp Meeting, where hundreds of children gather each summer for worship, learning, friendship, and fun.

At the heart of Lisa's ministry is a simple conviction: **strong ministry grows when people grow together**. Her goal is not simply to give leaders more things to do, but to help them feel equipped, encouraged, and supported as they help the next generation know Jesus, grow in faith, and discover their place in the church.